## **July Vacancy Rates Steady**

# SQM Research Vacancy Rates and Asking Rents Media Release

Monday 17<sup>th</sup> August 2015

For Immediate Release

Figures released by SQM Research this week have revealed the number of residential vacancies remained steady across the nation in July 2015, with a vacancy rate of 2.4% posted based on 73,209 vacancies, slightly up from June when vacancies were 72,849. Vacancies were steady in most capital cities, excluding Brisbane, Canberra, and Perth were vacancy rates continued to climb. Hobart was the only city to record a fall in vacancies for the month.

The biggest rise was recorded in Canberra with a monthly change of 0.3 percentage points from June. Perth soon followed with a rise of 0.2 percentage points. Over the year, vacancy rates in Perth have continued to climb with a significant 1.3% jump from this time last year.

City	July 2014 Vacancies	Vacancy Rates (%)	June 2015 Vacancies	Vacancy Rates (%)	July 2015 Vacancies	Vacancy Rates (%)
Adelaide	2,496	1.5%	3,121	1.9%	3,233	1.9%
Perth	4,818	2.5%	7,184	3.6%	7,590	3.8%
Melbourne	11,695	2.6%	10,909	2.3%	10,966	2.3%
Brisbane	7,139	2.3%	8,044	2.5%	8,174	2.6%
Canberra	1,138	2.1%	1,195	2.2%	1,361	2.5%
Sydney	10,629	1.8%	10,753	1.8%	10,659	1.8%
Darwin	377	1.4%	980	3.5%	988	3.5%
Hobart	447	1.7%	397	1.5%	324	1.2%
National	69,140	2.3%	72,849	2.4%	73,209	2.4%

Year-on-year, vacancy rates are down for Hobart and to a lesser extent Melbourne, with Hobart vacancies falling 0.5 percentage points over the last year, bringing the total number of vacancies down to 324. Melbourne experienced similar yearly falls with vacancies falling from 2.6% to 2.3%, a total fall of 0.3 percentage points. Both falls reflect the tightening of the both residential markets post downturns.

## **Asking rents**



Notably, Darwin has recorded a fall in asking rents of 20.5% for houses and 15.2% for units for the past 12 months, according to SQM Research. Yearly falls have also been recorded in Perth, with asking rents down 7.4% for houses and 6.3% for units. In contrast, Melbourne has recorded a rise of 3.0% for houses and 2.0% for units. Asking rents in Sydney and Adelaide have also recorded modest rises for the same period.

Managing Director of SQM Research, Louis Christopher, said "The Rental market is on balance slightly in favour of tenants at this point in time, though of course, each city tells its own story. Areas exposed to the ongoing mining downturn are generally experiencing falls in weekly rents. While areas exposed to the tourism market are recording a stronger rental market."

SQM Research Weekly Rents Index								
				Rolling				
Week ending			Chg on	month	12 mth			
12 Aug 2015		Rent	prev wk	% chg	% chg			
Canberra	All Houses	477.5	-0.5 ▼	-1.5% ▼	0.6% ▲			
camberra	All Units	371.6	-0.6 ▼	-1.4% ▼	-0.3% ▼			
Sydney	All Houses	680.9	-3.9 ▼	-1.6% ▼	1.4% ▲			
Syuncy	All Units	481.2	-0.2 ▼	0.2% 🛦	1.6% ▲			
Darwin	All Houses	583.0	-1.0 ▼	-1.4% ▼	-20.5% ▼			
Darwiii	All Units	472.1	-1.1 ▼	-1.0% ▼	-15.2% ▼			
Brisbane	All Houses	449.9	0.1 🛦	0.0% ▲	1.0% ▲			
Drisballe	All Units	372.3	-0.3 ▼	0.5% ▲	1.4% ▲			
Adelaide	All Houses	364.4	0.6 🛦	0.1% ▲	2.5% ▲			
Adelaide	All Units	279.6	-0.6 ▼	-0.8% ▼	0.0% ▲			
Hobart	All Houses	319.8	0.2 ▲	1.2% ▲	3.9% ▲			
порагс	All Units	284.2	0.8 🛦	1.9% ▲	8.3% ▲			
Melbourne	All Houses	472.3	-1.3 ▼	-0.7% ▼	3.0% ▲			
rieibouriie	All Units	364.2	-0.2 ▼	0.1% ▲	2.0% ▲			
Perth	All Houses	487.7	-1.7 ▼	-2.1% ▼	-7.4% ▼			
Pertii	All Units	392.4	-1.4 ▼	-2.0% ▼	-6.3% ▼			
National	All Houses	408.0	0.0	-0.7% ▼	0.0%			
<u>National</u>	All Units	337.0	-2.0 ▼	-0.6% ▼	0.3% ▲			
Cap City	All Houses	527.0	-1.0 ▼	-1.7% ▼	0.0%			
Average	All Units	416.0	-1.0 ▼	-0.2% ▼	0.5% ▲			

Source: www.sqmresearch.com.au



SQM's calculations of vacancies are based on online rental listings that have been advertised for three weeks or more compared to the total number of established rental properties. SQM considers this to be a superior methodology compared to using a potentially incomplete sample of agency surveys or merely relying on raw online listings advertised. Please go to our <a href="methodology page">methodology page</a> below for more information on how SQM's vacancies are compiled.

## **Key Points**

- Nationally, vacancies rose during July 2015, recording a vacancy rate of 2.4%, based on 73,209 vacancies nationally.
- Darwin has posted the biggest yearly rise in its vacancy rate from 1.4% to 3.5%.
- During July, vacancy rates climbed the most in Canberra up 0.3 percentage points from June 2015.
- Vacancy rates in Darwin, Sydney, Melbourne and Adelaide remained the same from June 2015 to July 2015.
- Perth recorded the highest vacancy rate of the capital cities at 3.8% in July 2015 based on a total of 7,590 vacancies.
- Vacancy rates in Sydney remained tight at 1.8% in July 2015, the same as this time last year (July 2014).
- Hobart was the only city to record a fall in vacancies for the month. Vacancies
  are now down to 1.2% and asking rents have risen between 1.2% to 1.9% for
  the past 30 days.

## www.sqmresearch.com.au

#### About SQM Research

SQM Research is an independent property research house which specialises in providing accurate property related research and data to financial institutions, property professional, real estate investors and the media. It is owned and operated by one of the country's leading property analysts, Louis Christopher.

For six years Louis was Head of Research and then General Manager of Australian Property Monitors before leaving the firm to launch SQM Research.

For further information please contact Natalie Keech:

Natalie@sqmresearch.com.au

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